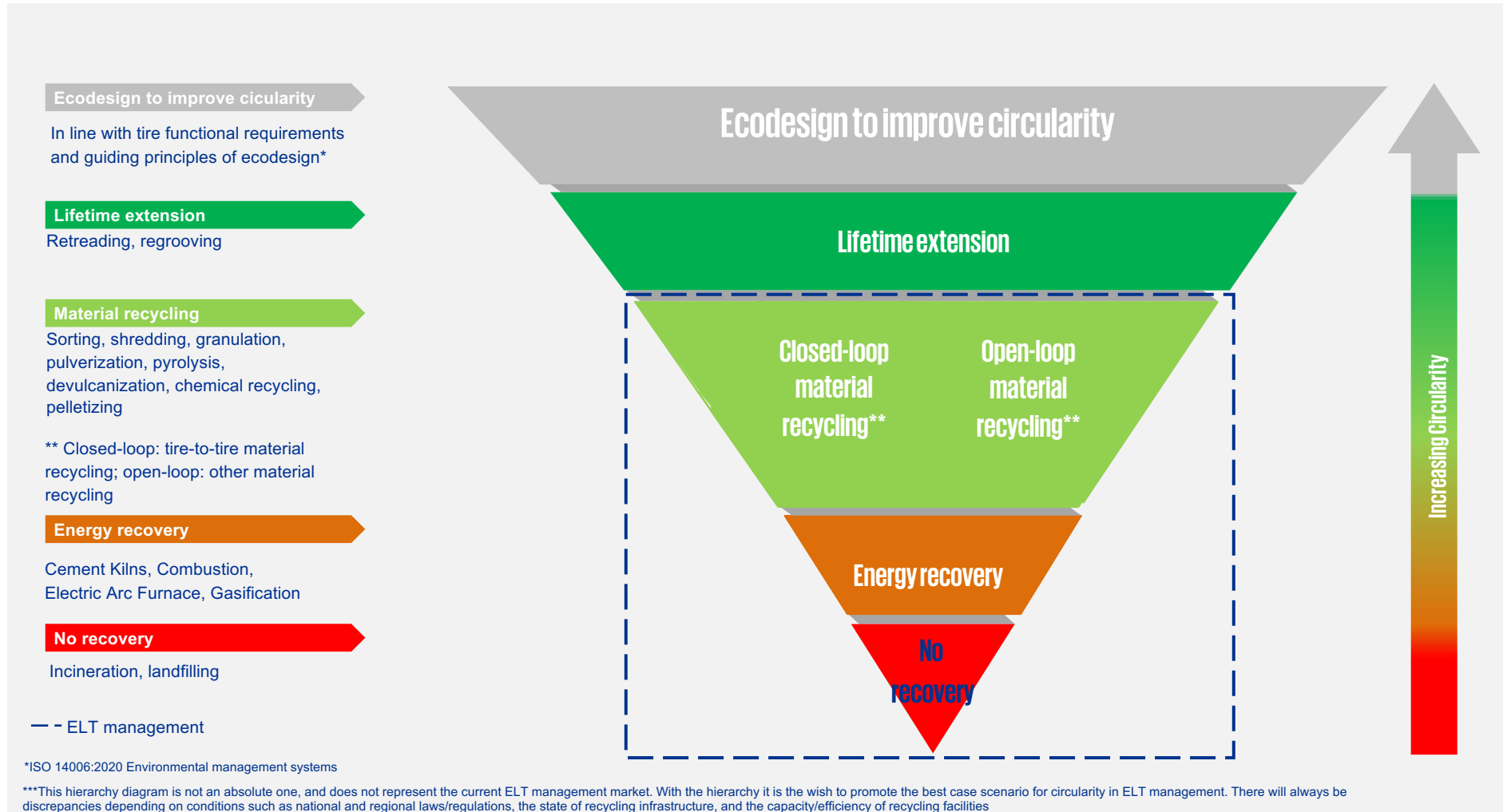


Design and material recycling is key to enhance tire circularity



Hagersville, Ontario Tire Fire Feb 13, 1990

14 million tires burned for 17 days

