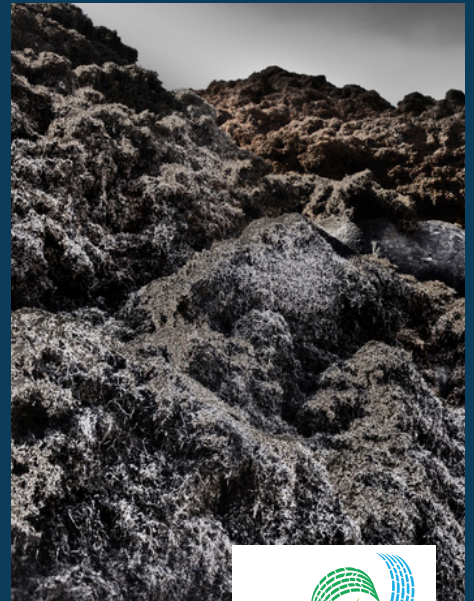




Sponsorship and Exhibitor Prospectus

May 12-14, 2026

Grand Hyatt Denver
Denver, Colorado



www.TireRecyclingFoundation.org





Why Sponsor the Tire Recycling Conference?

The premiere biennial event for recycling professionals, the Tire Recycling Conference is at the intersection of innovation and sustainability, delivering what the industry needs to advance together, year after year. For over 20 years, it has been a gathering for stakeholders to learn and foster innovative programs to address end-of-life tire (ELT) management and tire recycling markets.

We bring together industry professionals and influential speakers to curate an experience of connecting, learning and engaging with a joint mission to foster economically viable and environmentally sustainable solutions for recycling tires. Whether you seek to expand your network or dive deep into new topics, this forum will achieve it all.

The Tire Recycling Conference is attended by senior level executives, decision makers and representatives from all segments of the tire recycling business including:

- Tire Manufacturers
- Recyclers/Processors
- Leading Retailers and Distributors
- Equipment Manufacturers
- State Regulators
- DOT Representatives
- Researchers
- End Users

As a sponsor or exhibitor, you'll gain:

- Unmatched visibility among hundreds of key stakeholders and decision-makers
- Direct access to potential partners, clients, and collaborators
- A platform to showcase your cutting-edge solutions and commitment to sustainability

Venue and Location

The conference will take place at the Grand Hyatt Denver in Denver, Colorado. The hotel sits right in the heart of downtown, steps away from the newly renovated 16th Street Mall, a lively walkable corridor filled with dining, shopping, and entertainment options. With its vibrant urban setting, welcoming atmosphere, and stunning mountain views, Denver provides an ideal backdrop for connecting, learning, and recharging.

2024 SPONSORS



Sponsorship Opportunities

The 10th Tire Recycling Conference will give your company an unparalleled opportunity to reach top-level management and professionals. The conference sponsorship program is designed to provide maximum visibility and recognition.

SIGN UP



SPONSORSHIP CATEGORY	Premier	Green	Gold	Silver	Bronze
Sponsorship Amount	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000
Number of Sponsors	1	2	2	3	12
Logo placement with link on the conference website					
Logo placement on conference marketing and program materials					
Premium Exhibitor Booth	1				
Number of Exhibit Spaces	2	2	1	1	1
Recognition at Networking Reception, in communications and on website					
Recognition at Breakfast or Lunch, in communications and on website					
Recognition at Break, in communications and on website					
Sponsorship signage in high traffic areas					
Number of complimentary general admission tickets	5	4	3	2	1
Number of discounted general admission tickets	5	4	3	2	1

Exhibitor Opportunities

Boost your brand at the 10th Tire Recycling Conference. Exhibitor booths offer great visibility near key areas to connect with attendees and grow your impact. The Tire Recycling Conference Exhibit Hall is your gateway to reconnecting with loyal customers and discovering new opportunities. These influential decision makers operate within a \$170.6 billion market and are eager to learn more about your products and how your products and solutions support the tire recycling community.

SIGN UP



PREMIUM

Exhibitor Booth

\$2,500

Get prime exposure outside the Grand Ballroom at the 10th Tire Recycling Conference. Premium booths also offer the option to individually select your booth. Only 16 premium booths are available.

STANDARD

Exhibitor Booth

\$2,000

Standard booths offer great visibility near key areas. Connect with attendees and grow your impact. Standard booths will be assigned by conference operations team on a first come, first served basis.



Conference Theme

The conference theme, *"Tread Boldly: Advancing Tire Recycling Through Collective Innovation,"* reflects a growing focus and shared commitment to transforming end-of-life tire (ELT) management into a fully circular, sustainable system through bold collective action, cutting-edge research and innovation.

For over 20 years, the conference has been a gathering for industry leaders and stakeholders to learn and foster innovative programs to address ELT management and grow tire recycling markets. The 2026 conference will build on this legacy and galvanize an entire system of national and local businesses, governments and state officials toward effective market-based programs.

Exhibit Hall Hours

The Tire Recycling Conference is a key feature of the conference and is open the following hours during the conference:

- Tuesday, May 12 - 12:00 p.m. - 7:00 p.m.
- Wednesday, May 13 - 7:30 a.m. - 5:00 p.m.
- Thursday, May 14 - 7:30 a.m. - 2:30 p.m.

Conference and Sponsorship Questions



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About the Tire Recycling Foundation

The Tire Recycling Foundation (TRF) is a broad-based whole value chain initiative, led by the U.S. Tire Manufacturers Association and the Tire Industry Association, committed to securing funding and allocating grants for research, education, intervention and demonstration projects targeting critical gaps within the tire recycling supply chain across the United States.

By championing innovative research and demonstration projects in emerging markets like rubber-modified asphalt and micronized rubber powder, TRF is paving the way for a more sustainable future. Through collaboration with stakeholders across sectors, from regulators to environmental advocates, TRF is driving impactful solutions that benefit the tire recycling value chain and the environment.

Visit the TRF website at: www.TireRecyclingFoundation.org.