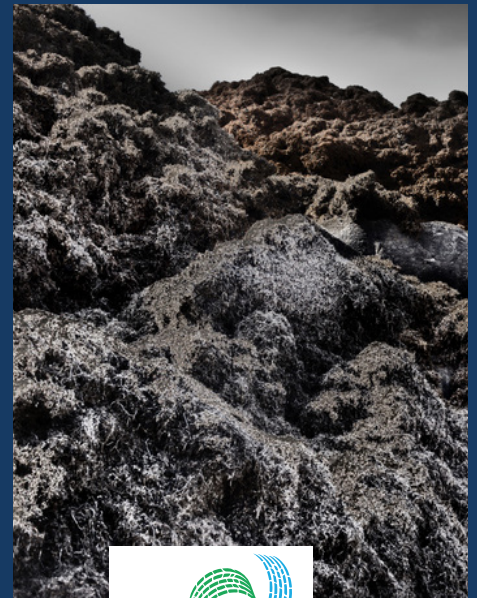




Tread Boldly: Advancing Tire Recycling Through Collective Innovation

May 12-14, 2026

Grand Hyatt Denver
Denver, Colorado





A Message from
Stephanie Mull

Executive Director
Tire Recycling Foundation

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Dear Conference Attendees,

On behalf of the Tire Recycling Foundation, welcome to the 10th Tire Recycling Conference! Reaching this milestone is a testament to the passion and dedication of everyone across the tire recycling value chain, and we're so glad you're here to celebrate with us.

Over the past two decades, this biennial gathering has become a cornerstone for the industry—a place where bold ideas, practical solutions, and long-term partnerships take shape. Our 10th conference, united under the theme "Tread Boldly: Advancing Tire Recycling Through Collective Innovation," calls every stakeholder to move end-of-life tire management toward fully circular, market-based systems through shared vision, cutting-edge research, and collaborative action.

This year, we gather in the heart of Denver, Colorado, with special Guests of Honor Governor Jared Polis and Lieutenant Governor Dianne Primavera joining us to recognize our industry's progress and the road ahead. Under Governor Polis's leadership, Colorado has become a national leader in clean energy and sustainability—a fitting backdrop for our shared vision. To mark this milestone, we're also proud to present our inaugural Circle of Change Awards, honoring the individuals and organizations whose leadership and innovation have shaped our industry. Join us in toasting this year's finalists at the Celebrating Impact: Tire Recycling Awards Luncheon, where the winners will be announced.

Ten conferences in, the momentum has never been stronger. From stockpile management and innovative recycling technologies to expanded markets and evolving state programs, the agenda is packed with insights shaping our industry's future. We encourage you to engage fully: ask questions, forge new connections, and visit the Exhibit Hall. The solutions we seek are often found in the conversations sparked here.

A heartfelt thank you to our sponsors, exhibitors, and media partners whose support makes this event possible. Here's to 10 conferences and to everything we will accomplish together next.

Warmest regards,

Stephanie and the TRF Team



WHAT TO KNOW BEFORE YOU GO

Conference Meal Functions

The following meals and refreshments are included in the conference registration cost. Dinner is on your own on Tuesday and Wednesday.

Tuesday:

- Networking reception: Hors d'oeuvres and Open Bar (Badge Required)

Wednesday:

- Breakfast
- Morning refreshments and snacks
- Lunch
- Afternoon refreshments and snacks
- Networking reception: Hors d'oeuvres and Open Bar (Badge Required)

Thursday:

- Breakfast
- Morning refreshments and snacks
- Lunch

Please email any dietary restrictions to Ashley Walker at: AWalker@TireRecyclingFoundation.org.

Attire

Business Casual attire (golf shirt, button down shirt, no tie, khakis, optional sport coat) is appropriate for the entire program, including the receptions.

Weather

Expect typical mid-May temperatures with daily highs in the upper 60s to low 70s°F and lows in the low to mid-40s°F. Days are usually comfortable, but the weather can be volatile, as May is often wet and late-season snow is historically possible.

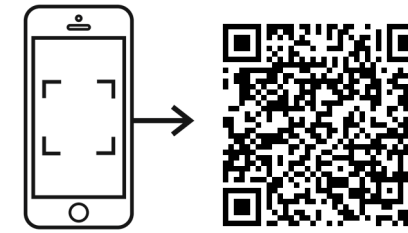
Host Hotel Information

Grand Hyatt Denver
1750 Welton Street, Denver, Colorado 80202
On-Site Parking Daily: \$35
Overnight Valet: \$67; Overnight Self-Parking: \$55
Check-in: 4:00 pm / Check-out: 11:00 am

Airport Recommendations

Denver International Airport (DEN) is approximately 25 miles away.

Download the Conference App



Download the app from the app store using your mobile device by scanning the QR Code. Once the app is downloaded, join using your email address and mobile number used to register for the conference.

Conference Registration

The Conference Information Desk is located on the second floor outside the Colorado Ballroom. Information ushers are also available throughout the conference. Registration packets will be available for pickup at the Conference Information Desk on the second floor. NOTE: All guests must be registered for the conference in order to attend any event or meal function. A conference badge is required to enter all events.

Information Desk Hours

Tuesday, May 12 from 10:00 am - 5:00 pm
Wednesday, May 13 from 7:00 am - 10:00 am

Exhibit Hall Hours

Tuesday, May 12 from 12:00 pm - 6:30 pm
Wednesday, May 13 from 7:30 am - 7:00 pm
Thursday, May 14 from 7:00 am - 2:00 pm

A Colorado Welcome: Governor Jared Polis

Celebrating over 20 years of advancing circular economy solutions for end-of-life tires

Wednesday, May 13 at 9:30 am

SPECIAL GUEST OF HONOR

Jared Polis

Governor of Colorado

Governor Jared Polis is an entrepreneur, business leader, and dedicated public servant. Under his leadership, Colorado has become a national leader in clean energy and sustainability, advancing innovations that protect our environment while helping save people money. Governor Polis remains focused on building an affordable, sustainable, and livable Colorado – now and for generations to come.



Governor Jared Polis

We are honored to welcome Governor Polis as we celebrate this important milestone for the tire recycling industry and reflect on how far we've come in advancing circular economy solutions for end-of-life tires.



Tread Boldly: Advancing Tire Recycling Through Collective Innovation

SCHEDULE AT A GLANCE

TUESDAY

May 12 | 2026

10:00 am - 5:00 pm
General Registration Open

12:00 pm - 6:30 pm
EXPO Hall Open

1:00 pm - 5:00 pm
Pretred, Inc. Field Trips

5:00 pm - 6:30 pm
Welcome Reception

WEDNESDAY

May 13 | 2026

7:30 am - 8:30 am
Breakfast

7:30 am - 7:00 pm
EXPO Hall Open

8:30 am - 8:45 am
Welcome & Opening Remarks

SESSION 1:
The Big Picture: The Landscape for ELT Tire Markets

8:45 am - 9:30 am
Current Outlook: Navigating Future Markets, Legislative Shifts and ELT Landscape

9:30 am - 9:40 am
A Colorado Welcome: Governor Jared Polis

9:40 am - 10:15 am
Networking Break/EXPO Hall Open

10:15 am - 11:30 am
Shaping Tomorrow's Markets: Trends in RMA, TDA, and Emerging Innovations

11:30 am - 12:30 pm
Lunch Break / EXPO Hall Open

SESSION 2:
Accelerating Change: Market Transformation in Action

12:30 pm - 2:00 pm
Progress Hotspots: Accelerating State Tire Recycling Markets

2:00 pm - 2:30 pm
Networking Break/EXPO Hall Open

SESSION 3:
Designing Tomorrow: Green Innovations in Tire Recycling

2:30 - 3:30 pm
Transformative Innovations: New Tire Technology and Tire Materials

3:30 - 4:30 pm
Sustainable Infrastructure: TDA Stormwater Applications

4:30 - 5:00 pm
Bold Treads: The Art of Tire Recycling to Reclaim and Reinvent

5:00 - 5:30 pm
Driven Hearts Charity

5:30 - 7:00 pm
Sundown Social: Networking and Building Connections

THURSDAY

May 14 | 2026

7:00-8:00 am
Breakfast / EXPO Hall Open

SESSION 4:
A Deep Dive: ELT Markets and Applications in Focus

8:00 - 9:00 am
RMA Spotlight: Deep Dive into Rubber Modified Asphalt & Applications

9:00-9:15 am
Welcome to Colorado

9:15 - 10:15 am
Navigating the States: How to Establish Thriving RMA Markets Across the U.S.

10:15 - 10:30 am
Networking Break / EXPO Hall Open

SESSION 5:
Scaling Smart: Next-Gen Practices for Market Development

10:30 - 12:00 pm
Collaborating to Accelerate: Case Studies of Successful Business Approaches to Tire Recycling

12:00 - 1:00 pm
Show Me the Money: Grants & Programs for Market Expansion

1:00 - 2:00 pm
Celebrating Impact: Tire Recycling Awards Luncheon

2:00 - 2:30 pm
Closing Remarks

Bold Treads:

The Art of Tire Recycling to Reclaim and Reinvent

Wednesday, May 13

4:30 pm - 5:00 pm

A CONVERSATION WITH

Chakaia Booker

Internationally Renowned Sculptor

Chakaia Booker is an internationally renowned American sculptor known for creating monumental, abstract works from recycled tires and stainless steel for both gallery and outdoor public spaces. Her works are contained in more than 40 public collections and have been exhibited across the US, Europe, Africa, and Asia.



Works on display at the conference.



HOST

ART DODGE
CEO
Ecore International

TUESDAY May 12 | 2026

10:00 am - 5:00 pm

General Registration Open

12:00 pm - 6:30 pm

EXPO Hall Open

1:00 pm - 5:00 pm

Pretred, Inc. Field Trips

Meet in the hotel lobby 15 minutes before departure time.

5:00 pm - 6:30 pm

Welcome Reception

Join fellow attendees, exhibitors, and industry leaders for an opening reception and networking as we kick off the 10th Tire Recycling Conference.

WEDNESDAY May 13 | 2026

7:30 am - 8:30 am

Breakfast

7:30 am - 7:00 pm

EXPO Hall Open

8:30 am - 8:45 am

Welcome & Opening Remarks

- *Anne Forristall Luke, U.S. Tire Manufacturers Association*

**SESSION 1:
THE BIG PICTURE: THE LANDSCAPE FOR
ELT TIRE MARKETS**

8:45 am - 9:30 am

Current Outlook: Navigating Future Markets, Legislative Shifts and ELT Landscape

Gain insights into how current market dynamics, legislative trends, and new research findings are reshaping the industry's future direction. Experts will discuss emerging opportunities and challenges, providing actionable takeaways for navigating upcoming shifts.

- *Dick Gust, Tire Industry Association*
- *Stephanie Mull, Tire Recycling Foundation*
- *Amelia Chucholowski, U.S. Tire Manufacturers Association*
- *Sean Moore, U.S. Tire Manufacturers Association*

9:30 am - 9:40 am

A Colorado Welcome: Governor Jared Polis

A message from the special guest of honor, Colorado's Governor Jared Polis. Hear how Colorado is transforming past end-of-life tire challenges into a forward-looking, fee-funded model for innovation and market growth, and how other states can drive similar change, collaboration, and circular solutions in their states.

9:40 am - 10:15 am

Networking Break/EXPO Hall Open

10:15 am - 11:30 am

Shaping Tomorrow's Markets: Trends in RMA, TDA, and Emerging Innovations

Explore the future of key markets, including rubber-modified asphalt (RMA), tire-derived aggregate (TDA), and molded & extruded products, with a focus on emerging sectors such as rubber in concrete, green building design, pyrolysis, recovered carbon black, and devulcanization. Industry experts will provide insights into how these innovative materials are transforming construction, sustainability, and waste management through more closed-loop approaches. The session will highlight growth opportunities, regulatory considerations, and cutting-edge technologies shaping the future. Learn about emerging materials and technologies, explore new market opportunities, and hear directly from industry leaders about sustainable practices and innovations driving change.

- *Dr. Punya Rath, University of Missouri*
- *Monte Niemi, First State Tire Recycling*
- *Tim VanderHeiden, SafePath Products*
- *Mary Sikora, Scrap Tire News*

- *Andreas Kyriakos, Weibold GmbH*
- *Jon Visaisouk, Tyromer*
- *John Sheerin, U.S. Tire Manufacturers Association*

11:30 pm - 12:30 pm

Lunch Break / EXPO Hall Open

**SESSION 2:
ACCELERATING CHANGE: MARKET
TRANSFORMATION IN ACTION**

12:30 pm - 2:00 pm

Progress Hotspots: Accelerating State Tire Recycling Markets

This panel will showcase how states like Colorado and Michigan are accelerating tire recycling markets through strategic partnerships, policy innovation, and focused development efforts. From early challenges to current successes, panelists will share each state's journey, along with insights into their evolving market priorities. Additional perspectives from states like Kentucky and Tennessee will round out the discussion with regional comparisons and models for replication. Attendees will walk away with practical strategies for market transformation, lessons learned from real-world implementation, and opportunities to connect with key stakeholders driving change at the state level.

- *Kirsten Clemens, EGLE Scrap Tire, Michigan Department of Environment, Great Lakes, and Energy*
- *Brian Gaboriau, Colorado Department of Public Health and Environment*
- *Darcy Robison, Goodyear Tire & Rubber Company*
- *Chris Pianta, Tennessee Department of Environment and Conservation*
- *Jon Durbin, Kentucky Energy and Environment Cabinet*

2:00 pm - 2:30 pm

Networking Break / EXPO Hall Open

**SESSION 3:
DESIGNING TOMORROW: GREEN
INNOVATIONS IN TIRE RECYCLING**

2:30 pm - 3:30 pm

Transformative Innovations: New Tire Technology and Tire Materials

What are the tire recycling and reuse challenges facing the market, and what tire material innovations are helping to address those challenges? Recyclers and manufacturers will examine how the changing makeup of tires affects downstream

management of ELTs. Learn about how tire manufacturers are addressing recycling and reuse challenges with innovative tire materials and how these advancements can transform the tire recycling industry towards 100% tire circularity.

- *Maureen Kline, Pirelli Tire LLC*
- *Robert Rădulescu, Michelin*
- *Andy Thompson, Bridgestone Americas, Inc.*
- *Thomas Boehme, Genan Inc.*
- *Thomas Womble, Liberty Tire Recycling*

3:30 pm - 4:30 pm

Sustainable Infrastructure: TDA Stormwater Applications

Transportation and utility infrastructure are unique opportunities for tire derived infrastructure products. In addition to drainage and retention applications, Tire Derived Aggregates and Geocells have water cleaning properties that remove nutrients and other constituents resulting in cleaner water. Moreover, innovative technologies and market education can unlock new opportunities to deliver scalable technical solutions to agencies and private industry. Discover the advantages tire derived infrastructure products can offer and learn about the opportunities to grow this market.

- *Dr. John Baldwin, Discount Tire*
- *Dr. Zhanping You, Michigan Technological University*
- *Dr. Hany El Naggar, Dalhousie University*
- *George Walker, Century Road Solutions*

4:30 pm - 5:00 pm

Bold Treads: The Art of Tire Recycling to Reclaim and Reinvent

A conversation with Chakaia Booker a noted artist who creates with scrap rubber will open minds and eyes to what could be.

- *Chakaia Booker, Internationally Renowned Sculptor*
- *Art Dodge, Ecore International*

5:00 pm - 5:30 pm

Driven Hearts Charity

Driven Hearts Charity funds projects that deliver long-lasting recreational spaces while demonstrating practical, scalable uses for recycled tire materials.

- *Rick Goodwin, Driven Hearts Charity*

5:30 pm - 7:00 pm

Sundown Social: Networking and Building Connections

Come network and build connections. Enjoy delicious food and refreshing drinks while mingling with fellow attendees and expanding your professional network. Meet potential collaborators and unwind after a day of conference activities.

THURSDAY

May 14 | 2026

7:00 am - 8:00 am

Breakfast / EXPO Hall Open

Session 4:
A Deep Dive: ELT Markets and Applications in Focus

8:00 am - 9:00 am

RMA Spotlight: Deep Dive into Rubber Modified Asphalt & Applications

Rubber Modified Asphalt (RMA) is unlocking new growth in superior pavement innovation, offering remarkable durability and environmental benefits, with expanding market potential. Learn about advanced applications and hear experts share how new research, successful projects, and evolving best practices are unlocking RMA's full value and paving the way for market growth and more sustainable roads and pavements.

- *Stratton Kirton, Liberty Tire Recycling*
- *Dr. Bill Buttlar, University of Missouri*
- *Dr. Red Clark, Asphalt Plus, LLC*
- *Josh Jacobs, WAP Sustainability*
- *Doug Carlson, Liberty Tire Recycling*

9:00 am - 9:15 am

Welcome to Colorado

A welcome from Lt. Governor Dianne Primavera

- *Dianne Primavera, Lt. Governor of Colorado*

9:15 am - 10:15 am

Navigating the States: How to Establish Thriving RMA Markets Across the U.S.

States are tackling barriers to RMA and contractors are growing in experience. Panelists will share insights on various states' progress and what it takes to get an RMA market up and running in a state. In this session, you will learn about what challenges to expect and how to overcome them for successful RMA markets.

- *Craig Michael, Pleasants Paving*
- *Nicolas Nicolaou, US Auto Force*
- *Alexei Ondrick, Liberty Tire Recycling*
- *Dan Werner, Wisconsin Department of Natural Resources*

10:15 am - 10:30 am

Networking Break / EXPO Hall Open

Session 5:
Scaling Smart: Next-Gen Practices for Market Development

10:30 am - 12:00 pm

Collaborating to Accelerate: Case Studies of Successful Business Approaches to Tire Recycling

Companies that use tire derived materials can ensure their supply and control costs by integrating processing and collection into their business model. Further, through collaborative partnerships, companies can achieve benefits and opportunities that would be difficult to accomplish alone. Hear from leaders in the industry on how they are exploring both internal and external new approaches to tire recycling.

- *Genti Bardhi, Salvadori*
- *Shweta Srikanth, Ecore International*
- *Eric Davis, Pretred, Inc.*
- *Steve Callahan, Liberty Tire Recycling*
- *Tom Feldkamp, Bridgestone Americas, Inc.*
- *Bill Combs, Penske*
- *Olivier Brauen, Michelin*
- *Josh Borgmeyer, Trek Bikes*

12:00 pm - 1:00 pm

Show Me the Money: Grants & Programs for Market Expansion

This panel will explore how grant programs from organizations like the REMADE Institute (NY), Ohio EPA, Tire Recycling Foundation, and the Colorado Waste Tire Management Enterprise are driving market expansion and innovation in recycling and sustainable materials. Panelists will discuss how these programs are structured, funded, and adapted to support growth, even during periods of budget constraints. Participants can expect to gain actionable insights into available funding opportunities, creative solutions for sustaining programs through fiscal challenges, and connections to agencies advancing market development across the country.

- *Stephanie Mull, Tire Recycling Foundation*
- *Ed Daniels, ReMADE Institute*
- *Michelle Kelble, Colorado Department of Public Health and Environment*
- *Amelia Chucholowski, U.S. Tire Manufacturers Association*
- *Channon Cohen, Ohio Environmental Protection Agency*

1:00 pm - 2:00 pm

Celebrating Impact: Tire Recycling Awards Luncheon

Join the Tire Recycling Foundation as we recognize outstanding achievements advancing tire recycling, circularity, and market innovation. The luncheon will highlight exemplary projects, partnerships, and individual leadership that are driving measurable environmental and economic benefits across the scrap tire value chain.

2:00 pm - 2:30 pm

Closing Remarks

THANK YOU SPONSORS



LEGACY Sponsor



GOLD Level Sponsor



SILVER Level Sponsor



BRONZE Level Sponsor



Welcome to Colorado

A welcome from the Lieutenant Governor to open the second day of our milestone gathering

Thursday, May 14 at 9:00 am



FEATURED SPEAKER

Dianne Primavera

50th Lieutenant Governor of Colorado

Dianne Primavera is serving her second term as Colorado's 50th Lieutenant Governor, leading efforts to make health care more affordable and accessible. A lifelong Coloradan, she previously served eight years in the State Legislature and as CEO of Susan G. Komen Colorado. Known for her collaborative, bipartisan leadership, Lt. Governor Primavera has built her career advocating for expanded health care access, improved disability policy, and quality cancer screenings for all Coloradans.

CIRCLE OF CHANGE AWARDS

Honoring Innovation, Leadership, Market Development & Collaboration

The Tire Recycling Foundation marks this milestone conference with the inaugural Circle of Change Awards – a national recognition program honoring the organizations, teams, and individuals who are advancing tire recycling technologies, expanding end-use markets, and demonstrating leadership in sustainability and circular economy principles.

The Circle of Change Awards highlight the people and partnerships turning challenges into opportunities, building markets, driving innovation, and shaping a more sustainable future for end-of-life tire management across the United States.

The Awards span four categories, each representing a key aspect of tire circularity: the tire recycling

processes, the design and creation of recycled materials, the development of the markets where they are utilized, and the entire circular end-of-life tire value chain.

The Tire Recycling Foundation (TRF) is pleased to announce the finalists for 2026. Together, all nine projects highlight the creativity, diversity, and positive momentum within the U.S. recycled tire industry.

Winners will be announced on May 14, 2026, at the Tire Recycling Conference in Denver, Colorado during the Celebrating Impact: Tire Recycling Awards Luncheon.



Innovation in End-Use Technology Award

Recognizes a person, team, or organization that has developed or commercialized a groundbreaking technology, product, or process using recycled tire rubber in a new and impactful way – from rubber-modified asphalt and pyrolysis to molded goods, flooring, and beyond. The winning innovation must demonstrate scalability, market impact, and sustainability.

Finalists:

- Bolton & Menk
- Liberty Tire Recycling
- LHB Engineering & St. Paul Port Authority



Market Development Excellence Award

Celebrates outstanding efforts to grow and strengthen end-use markets for tire-derived materials through education, marketing, policy advocacy, or strategic initiatives that have measurably increased demand or adoption across sectors such as infrastructure, construction, landscaping, and molded goods.

Finalists:

- Alabama Department of Conservation and Natural Resources (ADCNR), Alabama State Parks & the Alabama Department of Environmental Management (ADEM)
- Michigan EGLE & Partners



Value Chain Collaboration Award

Recognizes exemplary partnerships between two or more stakeholders across the tire recycling value chain – haulers, processors, manufacturers, regulators, or end-users – that have delivered tangible improvements in logistics, recycling rates, economics, or environmental performance.

Finalists:

- Phibro rCB, LLC
- Bolder Industries & Pirelli Tire LLC



Circular Economy Trailblazer Recognition State Leadership in Tire Market Innovation

Honors a state agency, environmental department, or statewide program that has demonstrated exceptional innovation and measurable impact in advancing tire recycling within a circular economy model – through policies, public-private partnerships, infrastructure investments, or market development strategies that create replicable models for others.

Finalists:

- Colorado Waste Tire Program – CDPHE
- North Carolina Legislature

THANK YOU SPONSORS

On behalf of the Tire Recycling Foundation and the entire conference committee, we extend our sincerest thanks to the sponsors whose generosity and partnership have made the 10th Tire Recycling Conference possible. We are especially grateful to Jomar Machining and Fabricating, our Premier Sponsor (\$30,000), and to Driven Hearts Charity, our Green Sponsor (\$20,000), for their leadership support of this year's gathering. Their commitment, along with that of every sponsor recognized on these pages, reflects a shared dedication to the people, ideas, and progress driving our industry forward. We also extend special thanks to USTMA, whose staff contributed hundreds of hours to support the Foundation in convening and promoting this conference.

We are proud to stand alongside sponsors who share our belief in transforming end-of-life tire management into a fully circular, sustainable system through bold collective action. To every sponsor listed here: thank you for your partnership, your confidence, and your enduring contribution to the success of this conference and the shared mission we pursue together throughout the year.

2026 Conference Sponsors (in alphabetical order)

- Asphalt Plus
- Bridgestone Americas, Inc.
- CM Industrial Shredders
- Driven Hearts Charity
- Eco Green Equipment
- Ecore International
- Jomar Machining and Fabricating
- Liberty Tire Recycling
- Michelin North America, Inc.
- M.A. Associates
- Pirelli Tire LLC
- Pretred, Inc.
- Salvadori
- US Auto Force
- U.S. Tire Manufacturers Association



LEGACY
Sponsor



GOLD
Level Sponsor



SILVER
Level Sponsor



BRONZE
Level Sponsor



EXHIBIT HALL INFORMATION

The Exhibit Hall is the heart of the conference experience, where attendees connect directly with the companies and innovations driving our industry forward. We are proud to welcome 30 exhibitors to the 10th Tire Recycling Conference, representing the equipment manufacturers, service providers, and solution leaders shaping our industry's future. Their presence offers attendees an invaluable opportunity to build lasting partnerships and discover the tools moving end-of-life tire management toward a fully circular system.

Exhibit Hall Hours

- Tuesday, May 12 - 12:00 pm - 6:30 pm
- Wednesday, May 13 - 7:30 am - 7:00 pm
- Thursday, May 14 - 7:00 am - 2:00 pm

Standard Exhibition Area

Located in the Aspen Ballroom

Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor
1	Ecore	8	U.S. Tire Manufacturers Association	16	Mycocycle
2	The WeighPay Group	9	Scrap Tire News	17	Retire
3	TDA Manufacturing	10/11	Driven Hearts Charity	18	REMA
4	Colorado Dept of Public Health and Environment	12	Tire Reclaim	19	Salvadori
5	Pliteq	13	Talkin' Tires	20	Asphalt Plus, LLC
6	Regom	14	Liberty Tire Recycling	21	Ecogreen
7	Pretred, Inc.	15	Century Road Solutions		

MEDIA SPONSORS



Premium Exhibition Area

Located in the Colorado Foyer

Booth	Exhibitor
1	Amandus Kahl
2	Future Opps LLC
3	Emanuel Tire Group
4	CM Shredders
5	Davis Rubber Company Inc.
6	K&S Tire Recycling, Inc.
7	UNTHA Shredding Technology America, Inc.
8	Gradeall International Ltd
9/10	Jomar Machining and Fabricating
11	TreadSet

2026 Media Sponsors (in alphabetical order)

- Rubber News
- Scrap Tire News
- Talkin' Tires
- Tire & Rubber Association of Canada
- Waste Advantage
- Weibold!

Tire Recycling Foundation

The Tire Recycling Foundation (TRF) is a broad-based whole value chain initiative, founded by the U.S. Tire Manufacturers Association and the Tire Industry Association, committed to securing funding and allocating grants for research, education, intervention and demonstration projects targeting critical gaps within the tire recycling supply chain across the United States.

By championing innovative research and demonstration projects in emerging markets like rubber-modified asphalt and micronized rubber powder, TRF is paving the way for a more sustainable future. Through collaboration with stakeholders across sectors, from regulators to environmental advocates, TRF is driving impactful solutions that benefit the tire recycling value chain and the environment.

Visit the TRF website at: www.TireRecyclingFoundation.org.



2026 TRF Board Members



John Baldwin
TIRE RACK / DISCOUNT TIRE



Thomas Boehme
GENAN, INC.



Olivier Brauen
MICHELIN



Amy Lestition Burke
SWANA



Art Dodge
ECORE INTERNATIONAL



Anne Forristall Luke
USTMA



Dick Gust
TIRE INDUSTRY ASSOCIATION



Allie Kelly
THE RAY



Maureen Kline
PIRELLI TIRE LLC



Nicolas Nicolaou
US AUTO FORCE



Darcy Robison
THE GOODYEAR TIRE &
RUBBER COMPANY



Andy Thompson
BRIDGESTONE AMERICAS



Thomas Womble
LIBERTY TIRE RECYCLING